

Opportunity Title: CDC Public Health Communications Fellowship Opportunity Reference Code: CDC-NCIRD-ID-2022-0312

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-NCIRD-ID-2022-0312

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A complete application consists of:

- An application
- Transcripts Click here for detailed information about acceptable transcripts
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

If you have questions, send an email to <a href="MRIFCCDC.NCIRD@orau.org">ORISE.CDC.NCIRD@orau.org</a>. Please include the reference code for this opportunity in your email.

Application Deadline 10/12/2022 3:00:00 PM Eastern Time Zone

Description \*Applications will be reviewed on a rolling-basis.

**CDC Office and Location**: A research opportunity is currently available within the Influenza Division (ID), in the National Center for Immunization and Respiratory Diseases (NCIRD), at the Centers for Disease Control and Prevention (CDC) located in Atlanta, Georgia.

**Research Project:** This is a training fellowship that will provide opportunities to learn the application of communication and public health principles to the development, implementation, and evaluation of critical public health programs.

**Learning Objectives**: The participant(s) will join the Communications Team and under the guidance of a mentor, will be trained in the following areas:

- Content development and clearance in support of influenza and possibly COVID-19 related educational materials, including web resources, media and social media outreach to the public, providers, and partners
- Efforts to assess the effectiveness of communications outreach, including "listening" of media, social media and public and clinical inquiries to CDC
- Influenza vaccine campaign efforts, which may include involvement in research to inform
  campaign strategy and assess reach and impact. Other activities may include, but are not
  limited to, contributing to the development of communications and materials to support
  campaign efforts.

<u>Mentor(s)</u>: The mentor(s) for this opportunity is Erin Burns (<u>eub5@cdc.gov</u>). If you have questions about the nature of the research please contact the mentor(s).

Anticipated Appointment Start Date: October 2022. Start date is flexible.

<u>Appointment Length</u>: The appointment will initially be for one year, but may be renewed upon recommendation of CDC and is contingent on the



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availability of funds.

Level of Participation: The appointment is full-time.

Participant Stipend: The participant will receive a monthly stipend commensurate with educational level and experience.

Citizenship Requirements: This opportunity is available to U.S. citizens, Lawful Permanent Residents (LPR), and foreign nationals. Non-U.S. citizen applicants should refer to the Guidelines for Non-U.S. Citizens Details page of the program website for information about the valid immigration statuses that are acceptable for program participation.

ORISE Information: This program, administered by ORAU through its contract with the U.S. Department of Energy (DOE) to manage the Oak Ridge Institute for Science and Education (ORISE), was established through an interagency agreement between DOE and CDC. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits. Proof of health insurance is required for participation in this program. Health insurance can be obtained through ORISE.

The successful applicant(s) will be required to comply with Environmental, Safety and Health (ES&H) requirements of the hosting facility, including but not limited to, COVID-19 requirements (e.g. facial covering, physical distancing, testing, vaccination).

Questions: Please visit our Program Website. After reading, if you have additional questions about the application process please email ORISE.CDC.NCIRD@orau.org and include the reference code for this opportunity.

Qualifications The qualified candidate should have received a bachelor's, master's or doctoral degree in one of the relevant fields, or be currently pursuing one of the degrees and will reach completion by the appointment start date. Degree must have been received within five years of the appointment start date.

## Preferred skills:

- · Background in journalism or public health
- · Strong communication skills, especially in writing and editing
- Familiarity using web and social media tools
- · Ability to develop, review, and edit health communication materials
- Strong experience in the use of Microsoft Office (i.e., Word, PowerPoint and Outlook Mail)

## Eligibility Requirements

- Degree: Bachelor's Degree, Master's Degree, or Doctoral Degree received within the last 60 months or currently pursuing.
- Discipline(s):
  - Communications and Graphics Design (6 ●)
  - Life Health and Medical Sciences (1...)
  - Other Non-Science & Engineering (1\_♥)

Affirmation I certify that I have not previously been employed by CDC or by a contractor working directly for CDC. I understand that CDC does not permit individuals with a prior employment relationship with CDC or its contractors

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to participate as trainees in the ORISE program. (Exceptions may be granted for individuals who, since the previous CDC employment, have obtained a new STEM degree which necessitates training in a new field.)

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